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Seasons Studios Launches Company With Their Children's Books "Count Broccula" and "Blimps and Whales" Now Available as Apps for the iPhone and iPad

(SAN RAFAEL, CA-March 17, 2010) Seasons Studios (www.seasonsstudios.com), a children's edutainment company dedicated to creating books and educational materials designed to teach children about healthy lifestyles and the natural world that they inhabit is celebrating the launch of their company with the release of two of their children's books: ***Blimps and Whales*** and ***Count Broccula*** now available as Apps for the iPhone and iPad.

These digital storybooks are now available on the iPad™ for \$3.99 each and iPhone®/iPod touch for \$1.99 each on the Apple Store web site. For additional information and to view preview videos, visit www.seasonsstudios.com. The Apps were commissioned by Seasons Studios and were co-produced with RipplFX using their proprietary RipplBook™ software. "We are excited to be launching our company with these new Apps because children can immediately access them and these stories send positive messages about eating right and the importance of maintaining our environment," said Seasons Studios Co-Founder-CEO Elson Haas, MD and Co-Founder Creative Director, Bethany Argisle.

Blimps & Whales is a love story about two very different friends, a blimp and a whale. It conveys a message of love between those different from us. It is a delightful journey of friendship between sky and sea also promotes the protection of our delicate natural world. An interactive whale migration map is included that uses animation and voice action areas, where you can hear the actual call a whale makes while you learn its name and shape. For ages 3-6.

The theme of ***Count Broccula*** is "Eat your vegetables before they eat you first!" A little boy has a comic adventure while overcoming his fear of eating vegetables, especially broccoli. At the end, you take an interactive walk with him in his happy garden and learn the names and shapes of his new found Vegie Friends. For ages 4-8.

About Seasons Studios

Seasons Studios is dedicated to educating children about healthy lifestyles and the natural environment. Through its unique line of interactive books, music, apps and clothes, it is their hope that children, the world's most important investment, will grow up to value their own health and that of the world around them. Seasons Studio co-produced the Apps with RipplFX. Seasons Studios Co-Founder and CEO Elson Haas, MD is a family physician with one of the few true integrative medical centers in the U.S. Bethany Argisle Co-Founder and Creative Director is a long time collaborator with Dr. Haas and together they have produced several best selling books, educational apparel and other merchandise. Visit: <http://www.seasonsstudios.com>

About RipplFX

RipplFX, Inc. is a mobile media company that produces interactive storybooks on multiple platforms for iPad, iPhone, Android, and webOS. RipplFX' professional team of producers, illustrators, and animators craft their products to enhance interactivity in storytelling to create anengaging learning experience. Using a proprietary development system, RipplFX builds quality and affordable apps for authors and publishers. To learn more about RipplFX' full suite of services go to www.rippafx.com

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